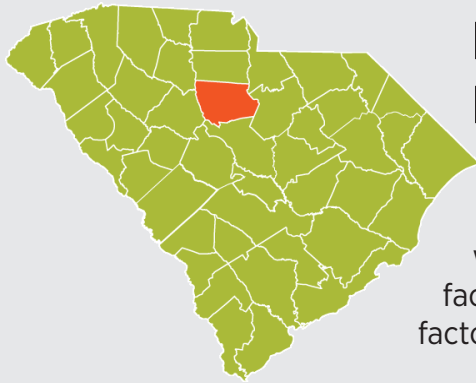


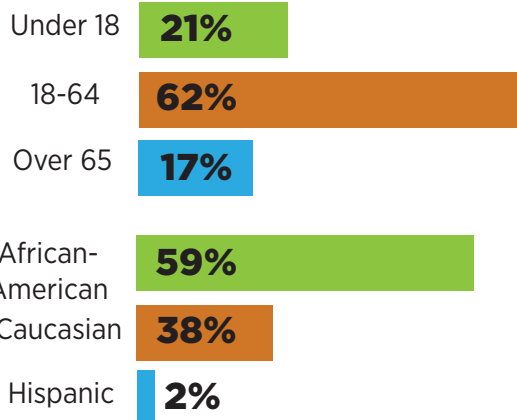
Moving Toward a Healthier Fairfield County



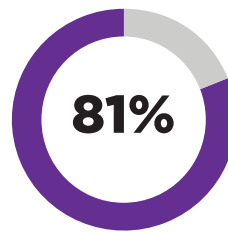
Based on the 2015 County Health Rankings¹, Fairfield County is ranked **32nd** out of 46 counties in South Carolina for health outcomes, which measures length and quality of life, and is ranked **29th** for health factors, which measures health behaviors, clinical care, social and economic factors, and physical environment.

Fairfield County Demographics

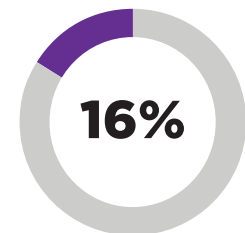
Population = 23,596²



High School Education³



College Education³



Median Household Income³ = \$36,120



7.9%

Unemployment³



22.7%

Poverty²

Fairfield County Health Statistics

Leading Causes of Death⁴



Cancer



Heart Disease



Alzheimer's Disease

Risk Factors Among Adults



40.2%

are obese⁵



27.6%

are not physically active⁵



14.2%

have diabetes⁵



16%

currently smoke cigarettes⁶

Children in South Carolina

County-level data on children's health is not currently available.



children ages 2-17 are overweight or obese⁷

68% Middle School S.C. students do not get the recommended 60 minutes of physical activity every day⁸

76% High School S.C. students do not get the recommended 60 minutes of physical activity every day⁸



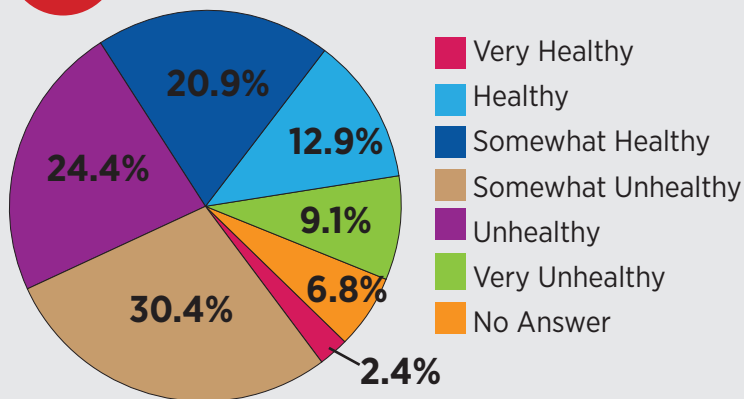
16% high school students currently smoke cigarettes⁸

Fairfield County Community Health Assessment Results

Fairfield County leaders conducted a community health assessment to determine how residents feel about their health, their healthy eating and active living practices, and the areas in need of improvement. In 2013, volunteers **surveyed 498 residents**.



How would you rate the overall health of the community?



What are the 3 most concerning health issues in Fairfield County?

- 52.3%** Diabetes
- 43.0%** High Blood Pressure
- 37.4%** Heart Disease & Stroke



What are the 3 main reasons your community isn't active more often?

- 66.7%** Not enough places to be active
- 43.2%** Crime
- 34.8%** Not enough sidewalks



What are the 3 main reasons your community doesn't eat healthy foods more often?

- 77.1%** Eat fast food too often
- 53.1%** Don't cook at home
- 44.5%** No farmer's market



Do you support smoke-free workplaces, including restaurants and bars?

- 85.6%** Yes
- 14.4%** No

Examples of Community Action in Fairfield County

Community coalitions are working diligently to close the health disparity gap and to improve the health of their communities by providing access to healthy choices at school, work, church and in the community.



Active Community Environments

The H.Y.P.E. Project team worked with a councilwoman and Fairfield County Parks and Recreation **to allocate funds for a walking trail** in Drawdy Park. The Town of Winnsboro is building **a walking trail** in Mt. Zion Green Park.



Access to Healthy Foods

Increased the number of customers at the farmer's market through marketing strategies and education. More than **950** residents purchased produce at the farmer's market in 2014.



Healthy School Environments

7 of 8 (87.5%) schools implemented the SC Farm to School Program. **100%** of child development centers participated in the C.A.T.C.H. Early Childhood Program and created school gardens.



Faith-Based Tobacco Initiatives

64 faith-based organizations adopted tobacco-free policies, and **338** families adopted tobacco-free policies for the home and vehicle. This impacts more than **4,000 people**.⁹

1. County Health Rankings, Robert Wood Johnson Foundation, 2015.
2. United States Census Bureau, 2015.
3. S.C. Department of Employment and Workforce, September 2015.
4. S.C. Department of Health and Environmental Control Vital Statistics, 2014.
5. Behavioral Risk Factor Surveillance System, Centers for Disease Control and Prevention, 2011-2013.
6. Behavioral Risk Factor Surveillance System, Centers for Disease Control and Prevention, 2006-2012.
7. S.C. Department of Health and Environmental Control, CHAS 2014.
8. Youth Risk Behavior Surveillance System, Centers for Disease Control and Prevention, 2013.
9. S.C. Tobacco-Free Collaborative, June 2014.



www.scdhec.gov
www.esmmsc.org