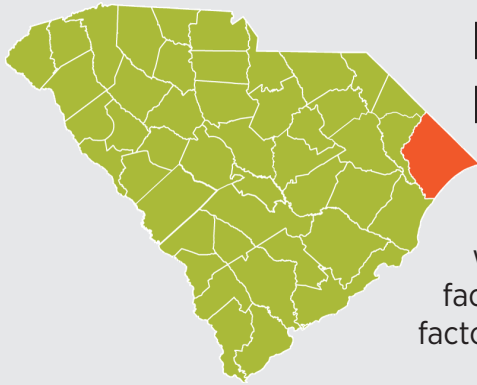


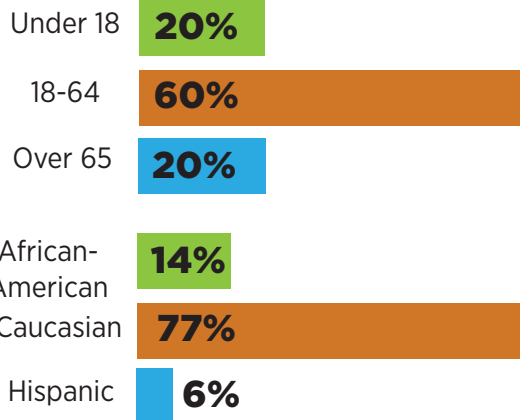
Moving Toward a Healthier Horry County



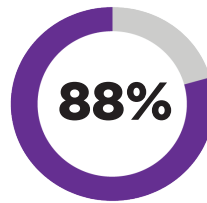
Based on the 2015 County Health Rankings¹, Horry County is ranked **16th** out of 46 counties in South Carolina for health outcomes, which measures length and quality of life, and is ranked **22nd** for health factors, which measures health behaviors, clinical care, social and economic factors, and physical environment.

Horry County Demographics

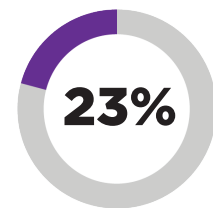
Population = 298,832²



High School Education³



College Education³



Median Household Income³ = \$42,431



6.1%
Unemployment³



19%
Poverty²

Horry County Health Statistics

Leading Causes of Death⁴



Heart Disease



Cancer



Chronic Lower Respiratory Disease

Risk Factors Among Adults



28.8%
are obese⁵



22.4%
are not physically active⁵



9.2%
have diabetes⁵



25%
currently smoke cigarettes⁶

Children in South Carolina

County-level data on children's health is not currently available.



36%
children ages 2-17 are overweight or obese⁷

68%
Middle School
S.C. students do not get the recommended 60 minutes of physical activity every day⁸

76%
High School



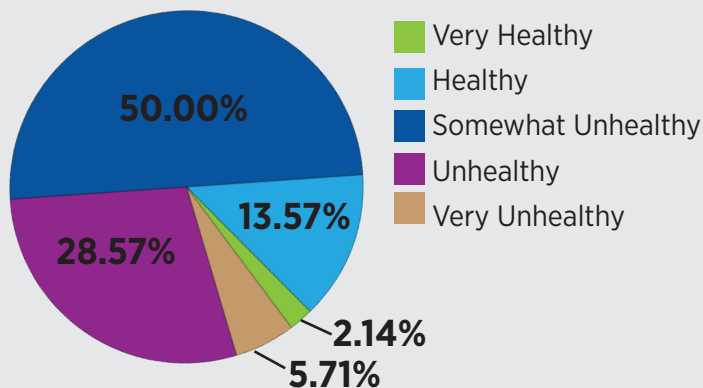
16%
high school students currently smoke cigarettes⁸

Horry County Community Health Assessment Results

Horry County leaders conducted a community health assessment to determine how residents feel about their health, their healthy eating and active living practices, and the areas in need of improvement. Volunteers **interviewed 363 residents**.



How would you rate the overall health of the community?



What are the 3 most important health problems in your community?

- 72.54%** Obesity/Overweight
- 39.44%** Cancer
- 31.69%** Heart Disease & Stroke



What are the 3 main reasons people in your community are not active more often?

- 48.92%** Not enough sidewalks
- 42.45%** Traffic
- 38.13%** Not enough places to be active



What are the 3 main reasons people in your community don't eat healthy foods more often?

- 69.78%** Eat fast food regularly
- 61.87%** Don't cook at home
- 54.68%** Too expensive



Do you support smoke-free workplaces, including restaurants and bars?

- 80.99%** Yes
- 19.01%** No

Examples of Community Action in Horry County

Community coalitions are working diligently to close the health disparity gap and to improve the health of their communities by providing access to healthy choices at school, work, church and in the community.



Access to Safe Physical Activity

Advocated for a **Complete Streets Policy** to be adopted by the City of Myrtle Beach. City Council adopted the policy in Summer 2015.



Access to Healthy Foods

Community leaders and organizers created a **community demonstration garden**, where residents can learn about gardening. Partners created a 4-H Junior Master Gardener program to teach youth about proper gardening techniques. Partners also collaborated on the *Gardening for Good Guide* to educate the public on gardening.



Smoke-Free Environments⁹

The Horry County School District and Coastal Carolina University adopted comprehensive tobacco-free policies. **Three municipalities** adopted comprehensive smoke-free workplace policies, along with **3 major health care centers**.

1. County Health Rankings, Robert Wood Johnson Foundation, 2015.
2. United States Census Bureau, 2015.
3. S.C. Department of Employment and Workforce, September 2015.
4. S.C. Department of Health and Environmental Control Vital Statistics, 2014.
5. Behavioral Risk Factor Surveillance System, Centers for Disease Control and Prevention, 2011-2013.
6. Behavioral Risk Factor Surveillance System, Centers for Disease Control and Prevention, 2006-2012.
7. S.C. Department of Health and Environmental Control, CHAS 2014.
8. Youth Risk Behavior Surveillance System, Centers for Disease Control and Prevention, 2013.
9. S.C. Tobacco-Free Collaborative, September 2015.



www.scdhec.gov
www.esmmsc.org