

Sample Email Language

for Employees/Staff



Subject: [AGENCY] to Implement a Breastfeeding-friendly Workplace Initiative

[AGENCY NAME] is very pleased to join the state's breastfeeding-friendly workplace initiative by adopting a new breastfeeding policy, effective [INSERT DATE].

In addition to a number of benefits, breastfeeding is an effective, evidence-based strategy to fight childhood obesity. By adopting this policy, we are supporting mothers who choose to express breast milk while at work, ensuring that they have flexible schedules and a private place to provide this important nutrition for their children.

Your support and feedback are important to the success of this initiative and we encouraged you to direct any questions or concerns you may have to [CONTACT PERSON AND EMAIL]. For more information about the policy, please visit [INSERT LINK].